

Jacob Seiler

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Education

Michigan State University – East Lansing, MI
Bachelor of Arts (B.A), Journalism
Minor, Public Relations
Dean's List

May 2023

Experience

Confluxcity Brewery Company – Portland, MI
Beer Server

Oct. 2022 – Present

- Assembled and presented craft beverages to an average of 200-300 guests per 5-hour lunch shift
- Contributed to the pace and efficiency of service by working in teams of 3-4 people by isolating and focusing on tasks in a timely manner
- Built rapport with customers through engaging conversations to retain them as regular visiting patrons

Applebee's Grill and Bar – Ionia, MI
Bartender/Server

May 2019 – Oct. 2022

- Trained new hires by prompting them with menu-oriented questions to test their knowledge on monthly specials
- Balanced making drinks for the entire food-service staff while promptly serving guests sat along the bar
- Resolved conflicts with patrons and between employees in order to maintain and provide high-quality dining experiences

Spartan Bookstore – East Lansing, MI
General Merchandise Team Leader

Sept. 2018 – April 2020

- Responsible for opening and closing store procedures as one of the few key-holders on staff
- Maintained order and efficiency during home football games with thousands of customers visiting the store throughout the day
- Curated and designed social media posts to promote sales events alongside 2 general merchandise managers to increase customer engagement

Clubs/Activities

Michigan State Valorant Club, *Member*
Impact 89FM, *Volunteer*

April 2022 – Present

Sept. 2022 – Present

Skills

- Microsoft software such as PowerPoint, Excel and Word
- Adobe Photoshop
- Google software such as Docs, Slides, Hangouts and Groups